

SCOTTISH POLICE AUTHORITY

Meeting	SPA Board Meeting
Date and Time	24 June 2015, 11.30 – 14.30
Location	Tollcross International Swimming Centre, Glasgow
Title of Paper	Chief Constable's Report
Item Number	7
Presented By	Chief Constable Sir Stephen House
For Approval / Information	For Consultation
Appendix Attached:	None

PURPOSE

The purpose of this report is to provide Members of the Scottish Police Authority (SPA) with information on progress and significant events within Police Scotland since the last full SPA Board meeting on Wednesday 29 April 2015.

This report is submitted as a Standing Agenda Item and is For Consultation.

1. BACKGROUND

1.1 The purpose of Police Scotland is 'to improve the safety and wellbeing of people, places and communities in Scotland'. Our focus is Keeping People Safe. This paper is intended to provide members with an update on key events and activity within Police Scotland, in support of Keeping People Safe.

2. FURTHER DETAIL ON REPORT TOPIC

2.1 PERFORMANCE

Police Scotland performance management information for the full financial year 2014/15 will be published publicly on Tuesday 23 June 2015. In light of this, the information to be discussed at the Scottish Police Authority Board Meeting will be shared under separate cover on the day that the data is to be published.

2.2 DEATH IN POLICE CUSTODY

On Sunday 3 May 2015, Police Officers from P Division responded to reports of a male person in possession of a knife walking in the Hayfield Road area of Kirkcaldy.

The male collapsed during his arrest and was conveyed to the Victoria Infirmary, Kirkcaldy, where he was pronounced dead a short time later.

The Police Independent Review Commissioner (PIRC) is currently carrying out an investigation into the circumstances and officers from Police Scotland are fully supporting the PIRC enquiry.

2.3 POLICE SCOTLAND YOUTH VOLUNTEER (PSYV)

The Police Scotland Youth Volunteers Programme is delivered in partnership with Young Scot and YouthLink Scotland, while being funded by the Scottish Government.

The PSYV was established to:

- Promote a practical understanding of policing amongst all young people;
- Support local policing priorities through volunteering;
- Give young people a chance to be heard;
- Inspire young people to participate positively in their communities; and
- Encourage the spirit of adventure and good citizenship.

Through the programme young people will also gain confidence and develop leadership skills which they may not experience anywhere else; in return they will provide a significant contribution to society, not least to their local community. The young people involved in this programme will be a visual representation of the Police and demonstrate a tangible commitment by Police Scotland to deepen engagement with young people while supporting and at times diverting them from potentially vulnerable situations. They will also have the opportunity to continue with further education, gain vocational awards and engage in sporting and training activities.

The first phase of the programme was to develop five pilot groups in areas of recognised high deprivation in Glasgow, Edinburgh, Aberdeen, Dundee and East Ayrshire. These groups were recruited in time to volunteer with Police Scotland at the Commonwealth Games in July and August 2014. The first five groups of youth volunteers were deployed at 13 venues, over 11 days and 105 youth volunteers contributed over 4,000 hours of volunteering at the Games alone.

Following this pilot phase and an extremely successful and positive external evaluation, the programme was rolled out to an additional nine groups, covering Police Scotland's 14 Local Policing Divisional areas by June 2015.

A successful funding application for LIBOR funding will see the number of PSYV groups grow to 21 in total by January 2016 then eventually to 35 individual groups by December 2016. The delivery of 35 groups will see the number of volunteers involved in the PSYV programme grow to over 1,000 by December 2016.

2.4 ROAD SAFETY WEEK

Scottish Road Safety Week (4 – 10 May 2015)

Scottish Government led a pilot of a Scottish Road Safety Week to coincide with UN Global Road Safety Week from Monday 4 to Sunday 10 May 2015. As part of this campaign Police Scotland undertook an enforcement initiative focussing on vulnerable road users. This involved a series of multi-agency road checks and a number of specific events including 'Ask Road Policing', an information and safety advice event which took place in a supermarket car park in Inverclyde, and an operation targeting school bus safety in the Lothians and Scottish Borders. Particular attention was also paid to 20 mph zones around schools. This activity was communicated to local media and supported by social media at the relevant times.

During the course of the week Road Policing carried out 6,066 vehicle stops and the following returns were submitted from across the Force:

	Reports	Warnings
Speeding (inc. SCP)	1,940	663
Dangerous Driving	30	-
Careless Driving	100	64
Mobile phones	138	29
Seatbelts	135	61

Scottish Government is undertaking an evaluation of the pilot in order to gauge its effectiveness in reaching the desired audience. It is hoped that this will be complete by August 2015.

Summer Drink and Drug Drive Campaign (29 May – 12 June 2015)

This year's summer campaign will conclude on 12 June. The ACPO and European TISPOL campaigns are also ongoing. The same 'don't risk it' and 'the only safe limit is zero' messaging, used during the festive campaign, continues. This has been 'summarised' in the marketing material that has been distributed to various outlets and licensed premises and radio adverts are playing across the commercial network.

The 'fear of being caught', angle is also being pursued through the 'one vehicle is stopped every two minutes' strap line.

There has been some media attention and radio interviews have been conducted with the Bauer Group of commercial channels and Radio 4. The post campaign media will be coordinated during the week commencing 15 June 2015.

2.5 HMICS REPORT ON LOCAL POLICING IN ABERDEEN CITY

Police Scotland has welcomed the HMICS report on Local Policing in Aberdeen City, which has highlighted the effectiveness of policing and partnership working in the city, resulting in decreased crime rates, increased detection rates, high staff morale and visible, accessible leadership.

The inspection, which involved speaking to officers of all ranks, police staff, partner agencies and the public, found that people in Aberdeen are less likely to become victims of crime as there has been a year upon year reduction in the recording of Group 1 - 4 crimes in Aberdeen City Division, since the inception of Police Scotland. In year one this was roughly down 7%, in year two 10% and is currently down nearly 9% in year 3; public satisfaction rates in the service received continue to increase. Moreover, HMICS found that if a crime was committed the offence was much more likely to be detected and this reflects strong improvements in detection rates across the board but particularly in Groups 1 and 2.

The report highlights that partnership working is at the heart of how the Division works and is proving to be effective. One example of this is Operation Oak, working with Aberdeen City Council and local businesses, which saw a 64% reduction in thefts from cars, a 32% reduction in serious assaults and a 35% reduction in robberies. The progress made contributed to two Purple Flag awards. This is an 'Aberdeen Inspired' led bid for a national accreditation, supported by Police Scotland and Aberdeen City Council, which recognises cities that excel in

managing the night time economy.

2.6 MAJOR EVENTS OVERVIEW

The Royal Highland Show

Event Planning

The annual Royal Highland Show (RHS) will take place between Thursday 18 June and Sunday 21 June 2015 at Ingliston Showground. Over the four days of the event it is expected that 164,000 people will attend the various commercial and public elements to the show ranging from livestock exhibits, to trade and exhibition stands for retail and food outlets. The location of the show can present unique challenges as Ingliston Showground is bounded by Edinburgh Airport, by the access roads to the Airport and the A8 dual carriageway. The traffic management plan for the show facilitates the high flow rates of the very high number of vehicles attending along the main access routes to Edinburgh Airport and the arterial route into the west of Edinburgh.

Finance

The policing costs for the event were presented to the Finance and Investment Committee of the Scottish Police Authority on Tuesday 26 May 2015 and approved for full cost recovery in accordance with the SPA policy on the Charging for Goods and Services. The financial detail is enshrined within the Minute of Agreement which has now been provided to the event organisers (The Royal Highland and Agricultural Society of Scotland).

T in the Park

Event Planning

T in the Park (TITP) was historically held at Balado Airfield, by Kinross, Perthshire. This year it will move to a new site at Strathallan near Auchterarder in Perthshire. Planning permission was granted for the event by Perth and Kinross Council on Tuesday 12 May 2015. The event will run from Thursday 9 July until Monday 13 July 2015 and is expected to attract around 85,000 revellers most of whom are aged between 16 and 25 years. There is a residential campsite created next to the arena which holds approximately 70,000 campers.

As a result of the change of venue there has been early engagement with the organisers and relevant stakeholders, with the multi agency planning meetings commencing in late October 2014 and Police Scotland Tactical meetings in early December 2014. A review of the resourcing has now been undertaken for the 2015 event following a full debrief of last year's and giving consideration to the new venue. A detailed risk assessment has also been developed to take account of the change in location.

Finance

The policing costs for the event were presented to the Finance and Investment Committee of the Scottish Police Authority on 26 May 2015 and approved for full cost recovery in accordance with the SPA policy on the Charging for Goods and Services. The financial detail is enshrined within the Minute of Agreement which has been accepted by the organisers.

The Open Golf Championship

Event Planning

The Open Championship (The Open) often referred to as the British Open, is the oldest of the four "major" championships in professional golf. It is administered by the R&A Championships Limited (The R&A). The 144th Open Championship will take place on the Old Course at St Andrews from the Thursday 16 to Sunday 19 July 2015 – with a contingency day scheduled for Monday 20 July 2015. Practice days and other associated events will take place on the course between Sunday 12th and Wednesday 15th July inclusive. In 2015 a Champion Golfers challenge will take place on 15 July. This will involve previous winners of the event competing over four holes. The event will be televised live.

More than 200,000 people will attend the event with more than 40,000 on course during each day of the event.

Detailed planning with the event organisers is well developed. Early discussion has been held with local resource management teams and SPICC to ensure that sufficient specialist and conventional officers are available to meet the Gold strategy for the event, and ensure that any impact on operational policing is kept to an absolute minimum.

Finance

The policing costs for the event were presented to the Finance and Investment Committee of the Scottish Police Authority on 26 May 2015 and approved for full cost recovery in accordance with the SPA policy on the Charging for Goods and Services. The financial detail is enshrined within the Minute of Agreement which has now been provided to the event organisers, the R&A, and is awaiting final acceptance.

The Wickerman Festival

Event Planning

The Wickerman Festival will take place between the Thursday 23 and Sunday 26 July 2015 at East Kirkcarsewell, Dundrennan, and Kirkcudbright. The festival is now the second largest such event in Scotland and this year 25,000 patrons are expected to attend. There is a residential campsite next to the arena where the majority of festival goers camp. The event is stewarded and policed.

Full scoping of relevant information and intelligence has been and continues to be developed, leading to a detailed risk assessment being developed for the event. A review of resourcing has been undertaken for the 2015 event following a full debrief of last year's, which has resulted in a slight reduction of policing resource and an associated reduction to the policing cost.

Finance

The policing costs for the event were presented to the Finance and Investment Committee of the Scottish Police Authority on 26 May 2015 and approved for full cost recovery in accordance with the SPA policy on the Charging for Goods and Services. The financial detail is enshrined within the Minute of Agreement which has been provided to the Wickerman Festival Limited and is awaiting final acceptance.

2.7 AYRSHIRE DIVISION SAFE SUMMER CAMPAIGN – SAFE - T IN THE PARK

On Sunday 31 May 2015 Ayrshire Division led the delivery of a brand new partnership community engagement event, Safe-T in the Park, as part of the Divisional Safe Summer campaign. The event was hosted by North Ayrshire Council Countryside Rangers at Eglinton Country Park and involved a wide range of partners.

A series of interactive stations covering important safety themes such as; Stranger Danger, Water Safety, Internet Safety, Fire Safety/Littering, No Knives Better Lives and Road Safety etc, encouraged children and their parents to learn about how to stay safe when encountering such risks. There were also static displays from a wide range of partners including; Police Scotland Special Constables (Recruitment), Marine Unit, Dog Branch, Road Policing, North Ayrshire Community Police, Scottish Fire & Rescue, COPS charity, North Ayrshire Council Community Wardens, North Ayrshire Council Tennant Participation and North Ayrshire Council Youth Services.

In spite of poor weather, the turnout was excellent and almost 4,000 people visited the event.

Use of Social Media application – Periscope

Over the course of the event, officers broadcast a series of short videos live from the event using Periscope, a Twitter app which allows users to stream and view live video from their phone or tablet. It is an innovative user friendly live stream app which allows followers to feel part of the action by tuning in to live broadcasts on their mobile phone or tablet.

The Periscope app launched in March 2015 and offers a new and exciting means of reaching people, opening up some potential new opportunities to Ayrshire Division and Police Scotland to engage with our communities.

In this case, the Periscope videos allowed viewers to feel part of the event and the Safe-T in the park videos streamed, included short interviews with the Area Commander, Chief Inspector Shaw and some of the participants. Viewers who like the broadcast can attribute 'hearts' to the broadcast, similar to Facebook 'likes'. Our Safe-T in the Park broadcasts achieved 345 hearts, with viewers from all over Scotland, the UK and as far a field as The Netherlands, Chicago and Florida.

Periscope is one of a number of applications being considered by Police Scotland in its use of social media as a positive tool for engaging with the public.

Ayrshire Division have also made a short video from the Periscope footage for Facebook, to tie in with national Volunteer's week (1-7 June) which will feature an Ayrshire police officer who was at the event in his capacity as a volunteer with HM Coastguard and a Primary School Teacher who was working at the event as a Special Constable. Other opportunities for its use are also currently being considered.

2.8 LOCAL COMMUNITY EVENTS/OPEN DAYS

Highlighted below are some examples of the ongoing policing activity contributing to the prevention agenda.

Lothians and Scottish Borders 'J' Division

On Sunday 7 June 2015, the Community Policing Team attended the Eyemouth International Day, a community led event that aims to bring the different

communities within Eyemouth and surrounding areas together regardless of nationality. The multi agency event ran in conjunction with NHS Borders and Scottish Borders Council and was well received, with local police officers in attendance engaging with the public displaying operational vehicles and demonstrating ink finger printing. The event also afforded the opportunity to promote the ongoing national recruitment campaign.

Moreover, on the same day a training day took place at a local working farm in Midlothian in conjunction with the National Farmers Union Scotland (NFUS). This training forms part of the Division's wider activity aimed at reducing crime in rural communities by targeting offenders and enhancing crime prevention. Officers from the Special Constabulary within Lothian and Scottish Borders Division attended at Dalkeith Home Farm where they worked and trained alongside farmers and representatives from the NFUS. The event was well received by those in attendance and has been highlighted on Police and NFUS social media channels.

Greater Glasgow 'G' Division - CHOICES Interactive Film Launch – Hampden Park Glasgow – Wednesday 13 May 2015

Choices for Life is delivered by Police Scotland in partnership with Young Scot on behalf of the Scottish Government. It provides young people aged 11-18, parents, teachers and youth workers with facts and credible information about the risks associated with a range of substances.

The launch of the '**CHOICES**' interactive film took place on Wednesday 13 May 2015 at Hampden Park conference facility lecture theatre. Mr Paul Wheelhouse MSP and DCC Livingstone launched the event which was attended by 250 school children (S3), teachers and representatives from key partner agencies including Education and NHS.

Safer Communities - Community Engagement Event – Argyll and West Dunbartonshire – 'L' Division

On Friday 29 May 2015 officers from Safer Communities and Trading Standards attended and facilitated information stands at Clydebank Shopping Centre. With examples of Counterfeit goods they were able to offer advice on Counterfeit and Illicit Trade, its links with Serious Organised Crime and human exploitation. With the addition of the ATM machine from the Scottish Business Resilience Centre, officers were able to provide advice on keeping safe whilst banking and reducing the risk of violence, theft and fraud.

In addition to the focused prevention and intervention advice, officers provided safety awareness and advice whilst carrying out high visibility patrols in and around Clydebank Shopping Centre.

Officers from Safer Communities, Scottish Business Resilience Centre and Trading Standards also provided similar advice and awareness at the West of Scotland College where they engaged with students and staff, highlighting key messages with regards to Illicit Trade and the links with Serious Organised Crime, personal safety and awareness around controlled drugs, NPS and Online safety. In addition to the delivery of key messages, valuable contacts between college staff and Safer Communities were established.

Presentations were also delivered at Clydebank High School to approximately 440 pupils between 14-16 years of age. Each talk had three key messages namely;

- Illicit Trade, the dangers of these products and the links to Serious Organised Crime and advice on how to avoid being exploited by such groups;
- Cybercrime overview of threats and risk and advice on how to stay safe and secure online from various forms of abuse and exploitation; and
- Choices for Life focusing on NPS, the real dangers of NPS and other controlled drugs.

An encouraging factor was the willingness of the pupils to engage with the Safer Communities Staff after the session to find out more around the topics being spoken about.

A second presentation to 18 pupils was also carried out in The Choices Programme in Faifley, encompassing the same topics. The fewer numbers at this venue allowed additional time that facilitated further debate and interaction from the pupils.

Lanarkshire – Q Division - Police Open Day

Planning is underway for the 2015 Lanarkshire Division open day, which is due to be held on 22 August 2015. This is an annual event which is very well regarded by the public/partners alike. The event is held at Motherwell Police Office and makes use of a variety of police resources to showcase modern policing.

2.7 NATIONAL DOG TRIALS

On Thursday 21 – Sunday 24 May 2015 Police Scotland hosted the 55th National Dog Trials at various locations in Stirlingshire. Twenty-one police officers from Scotland, England, Wales and Northern Ireland had already proved themselves as the top teams at regional trials and came together for the nationals.

Police Scotland was represented by three teams - Constable Stevie Randall and Nevis came 2nd in the competition and they also won the Alex Memorial Shield for best obedience and criminal work and the William Palfrey Trophy for best criminal work.

Constable Peter Brown and Odin came 4th in the competition.

Constable Mike Petrie and Lotte were 12th in the competition.

2.8 BRAVERY AWARD – POLICE CONSTABLE TONIANNE EWART

On Monday 18 May 2015 at the Daily Record's 'Our Heroes' awards ceremony the bravery of Police Constable Tonia Ewart was recognised. PC Ewart won the Emergency Services Hero award in recognition of her bravery during an incident in Glasgow in September 2014 when she was called to a multi-storey car park where a man was threatening to jump from the top floor. As officers reached the man, he suddenly pushed himself off the ledge. With no consideration given to her own safety, PC Ewart grabbed the man's clothing and held on. To get a better grip of the 6'4" man who weighed around 18 stone, she stretched over the barrier which caused her feet to leave the ground. More officers arrived and pulled both PC Ewart and the man to safety. Thanks to her bravery, determination and high level of fitness, the man was prevented from possibly taking his own life.

2.9 100 YEARS OF WOMEN IN POLICING

2015 marks the 100th anniversary of women in policing and this month, we are marking this milestone with a series of locally organised events across Scotland with police officers, staff and partners to celebrate the role women play in the police service.

As in society, roles and attitudes in policing have changed significantly over the decades and as a public service, we are committed to ensuring that there is no role or rank that is unattainable and as such we continue to positively and proactively encourage and promote roles that in the past, have not attracted as many female applicants as their male colleagues. Our recent staff survey and the maternity review carried out by the Scottish Women's Development Forum will ensure that views on how we continue to improve help shape our service in the future.

At a passing out parade at the Police Scotland College at Tulliallan on Friday 19 June, almost 40 per cent of officers are female. The event will be attended by Deputy Chief Constable Local Policing Rose Fitzpatrick, Assistant Chief Constables Val Thomson and Kate Thomson and Directors Janet Murray and Susan Mitchell. Almost a third of our executive team posts are held by women and we are committed to building on that in the future.

2.10 INTERNATIONAL DAY AGAINST HOMOPHOBIA, TRANSPHOBIA AND BIPHOBIA (IDAHOT)

To mark this day, the Gay Police Association Scotland (GPA) produced a video message to be shown by Police Forces across Europe to promote equality. The GPA Scotland video was used by the European Gay Police Association (EGPA) to mark the International Day against Homophobia, Transphobia and Biphobia (IDAHOT) on Sunday 17 May 2015.

The video will also be used to promote Lesbian, Gay, Bisexual, Transgender equality across the European Union and to highlight the uneven levels of legal rights and protections that currently exist across the world. The initiative hopes to effect positive change by condemning hate crime and re-enforcing that Police Forces should be expected to protect the rights of all people equally.

3. SOCIAL MEDIA ANALYSIS

The following provides a summary, as well as an analysis of the last 2 month's activity for Police Scotland:

National Facebook and Twitter: 244,635 – 6,497 monthly increase in followers (nearly three times more than the increase between March and April);

Divisional Facebook accounts: 241,996 - 12,717 monthly increase in followers (six times more than the increase between March and April);

Divisional Twitter accounts - 140,091 – 3,458 monthly increase in followers;

Local Twitter accounts - 135,954 – 3,939 monthly increase in followers; and

Six Specialist Policing Twitter feeds - 13,453 - 829 monthly increase in followers.

Overall - 776,129 followers across social media.

Between April and May our accounts had an increase of 27,440 followers.

Activity to highlight in April:

Karen Buckley

Social media played a key role in updating the public on the investigation into missing person Karen Buckley. The initial appeal reached 1,736,704 people on Facebook and a further 59,615 on Twitter. A video of the press conference was seen by 646,912 people on Facebook. In total, social media messages relating to the investigation were viewed over 4.2 million times.

Female Genital Mutilation (FGM) Campaign

Four messages were issued on social media regarding FGM as part of a small social media campaign, educating the public on what it is and signposting to NSPCC for more information and help. These messages were seen 213,050 times, with 10,058 interactions. A post linking to NSPCC's Sara's Story, a video on the effects of FGM had a reach of 43,104.

Wildlife Crime Campaign

The campaign continued into April with messages reaching a total of 1.2 million people. This included a promoted tweet campaign on Twitter, with three tweets being pushed out to Twitter users who did not already follow @policescotland to increase the reach of the campaign. These tweets reached 52,467 people, with 5,431 engaging with the tweet by re-tweeting, favouriting, replying or clicking anywhere on the message for more information. This cost £250.00 and targeted all users in Scotland.

Motorcycle Safety

In early April we supported the Scottish Government's 'Live Fast Die Old' motorcycle safety campaign, sharing pictures and videos to encourage bikers to drive safely – these reached around 30,000 people. In addition to this, as a result of there being six motorcycle deaths in April alone, we used social media to push out proactive messages in order to try and prevent future incidents. We filmed and shared a safety message with the Road Policing Unit whilst they were carrying out roadside motorcycle safety checks. This was hugely successful, reaching 208,512 people – a massive 93,015 of those who watched the video, with 1,667 sharing the post on Facebook.

Local Highlight - Twitter

The tweets 'If you're heading into the town tonight then remember its Falkirk and not Las Vegas. Leave the boxing to professionals' from Falkirk Police was actioned nearly 5,000 times and shared on major news sites across the UK. It was praised for being topical, yet light-hearted, but with a clear safety message. Accepting that there's a fine line about using humour on police social media accounts, but this was a subtle message which was timed with a major sporting event.

Activity to highlight in May:

Service Advisor Recruitment

In order to support recruitment of service advisors for Police Scotland control rooms and service centres, social media was used as part of the recruitment strategy. In May, a number of messages were posted on social media Twitter and Facebook channels to raise awareness of the Service Advisor vacancies and encourage applications. The initial post on the corporate Facebook page reached 108,576 people and was shared 676 times, with many sharing links to friends who might be interested and asking for further detail in relation to the role.

Over the month, more than 283,000 people saw messages relating to these vacancies across the corporate Facebook & Twitter accounts. Updates were also shared on Divisional accounts. A boosted post was issued on E Division Facebook to increase applications for the Bilston jobs. This was seen by 34,736 people and shared 121 times.

In order to assist with queries regarding the role, a Q&A session was held on Facebook. This event page reached 23,000 people with 3,300 clicking for more information and 328 engaging directly with the event through either asking or monitoring the questions.

The recruitment team saw an increase in applications as a result of the social media activity including website visitors who downloaded the application.

Housebreaking

A series of home security advice messages were issued on social media. These went out on the corporate accounts, and were shared/re-tweeted across the Divisional pages. In total these reached 321,704 people in one day. In particular, a video of police cells shared from Lanarkshire Facebook along with home security messages reached over 63,000 people and was viewed 23,000 times.

Road Safety Week

We supported Scottish Road Safety Week, issuing road safety messages including videos on how to check your child's car seat is safe, and advice from our road policing officers. Across the corporate Facebook & Twitter our messages were seen over 200,000 times. A post featuring a local road policing event in Port Glasgow was seen over 51,000 times on Facebook and the video attached to it talking about car safety checks was viewed 23,000 times.

We also supported partners such as Road Safety Scotland by re-tweeting and sharing their content using #GoSafeRoadSafe.

Update on Nero

Photos and information on police dog Nero's condition were really successful, reaching more than 70,000 people across the corporate accounts. On Facebook the photos were liked 1,500 times, and re-tweeted 80 times on Twitter. Also in response we received some positive comments, such as:

Violet Doherty oh get well soon Nero what a wonderful part the dog branch plays in Police Scotland keep us up to date on his progress xx

This is a great example of how we can stop rumour and myths that are inaccurate and keep the public involved in the conversation about something clearly people have an interest and passion for.

Mounted Unit

Stories featured from the mounted unit on the corporate accounts were well received by the public. A photo of the new police horse Brora was liked over 1,000 times and viewed by 42,000 people, and a piece on Newmilns, who was retiring as a police horse, was seen 74,000 times and liked over 2,000 times – both really positive stories for the mounted unit and increases public engagement.

Dog Trials

Police Scotland hosted the National Dog Trials and we showcased this on social media. Our posts on Facebook and Twitter reached more than 250,000 people across the national accounts and the specialist dog unit feed. Content included video interviews and action shots. A 20 second 'track and attack' embedded video

on Facebook of one of the competing dogs and his handler was viewed more than 45,000 times, but importantly more than 20,000 viewers watched the complete video - which is a high percentage. To put this in comparison, a video on YouTube would usually receive around 1-2,000 views.

4. FINANCIAL IMPLICATIONS

4.1 There are no financial implications other than any highlighted in this report or the reports pertaining to the events detailed.

5. PERSONNEL IMPLICATIONS

5.1 There are no personnel implications other than any highlighted in this report or the reports pertaining to the events detailed.

6. LEGAL IMPLICATIONS

6.1 There are no legal implications as a consequence of this report.

7. REPUTATIONAL IMPLICATIONS

7.1 There are no reputational implications other than any highlighted in this report or the reports pertaining to the events detailed.

8. SOCIAL IMPLICATIONS

8.1 There are no social implications other than any highlighted in this report or the reports pertaining to the events detailed.

9. EQUALITIES IMPLICATIONS

9.1 There are no equalities implications other than any highlighted in this report or the reports pertaining to the events detailed.

RECOMMENDATIONS

Members are invited to note the content of this paper.

Meeting	SPA Board Meeting
Date and Time	24 June 2015, 11.30-14.30
Location	Tollcross International Swimming Centre, Glasgow
Title of Paper	Police Scotland Performance Management Information Report
Item Number	7
Presented By	Sir Stephen House, Chief Constable
Recommendation to Members	For Consultation
Appendix Attached:	No

PURPOSE

The purpose of this paper is to provide Members of the Scottish Police Authority (SPA) with an update in relation to Policing Performance within Police Scotland/SPA.

This paper is submitted For Consultation.

1. BACKGROUND

- 1.1 The Police Scotland Performance Management Information Report is normally presented as part of the Chief Constable's bi-monthly report to the Scottish Police Authority Board Meeting. However, because the Police Scotland year end performance management information for the full financial year 2014/15 is being published on Tuesday 23 June 2015 the information is being shared under a separate cover.

2. FURTHER DETAIL ON REPORT TOPIC

- 2.2 The information detailed hereunder sets out provisional Police Scotland performance management information for the full financial year 2014/15 for the period ending 31 March 2015. This management information is intended to inform decision making around the tactical deployment of resources in support of Police Scotland's vision of Keeping People Safe whilst enhancing the safety and wellbeing of communities across Scotland.

All data have been extracted from internal systems within Police Scotland and should not, in any way, be interpreted as official Scottish Government recorded crime statistics.

Force Control Strategy 2014/15		YTD
		31/03/2015
Priority	Targets	Police Scotland
		Target
		Actual
Violence, Disorder and ASB	Decrease the number of serious assaults by 2% to 2,893	2,893
	Serious assault - achieve a detection rate of 81%	2,903
		81%
		82.5%
	Decrease the number of robberies by 4% to 1,439	1,439
	Robbery - achieve a detection rate of 75%	1,497
		75%
		77.2%
	Decrease the number of Common Assaults by 2% to 59,142	59,142
	Common Assault - achieve a detection rate of 77%	58,178
		77%
	76.2%	
Ensure 20% or more of the total number of stop and searches conducted are positive	20%	
	21.4%	
Total Domestic abuse crimes and offences - achieve a detection rate of at least 80%	80%	
	82.2%	
Ensure 95% of Domestic Abuse initial bail checks are conducted within a prescribed timeframe	95%	
	97.5%	
Hate crime and offences - achieve a detection rate of 80%	80%	
	79%	
SOC & Terrorism	Increase the number of SOCG nominal arrests by 5% to 2,817	2,817
		2,934
	Through the use of POCA legislation deprive criminals of a minimum of £108m	£108,000,000
		£119,027,236
Public Protection	Group 2 crimes - achieve a minimum detection rate of 78%	78%
		76.5%
	Rape - achieve a minimum detection rate of 73%	73%
		73.7%
	Rape - Achieve 100% SOLO deployment AND first contact within 24 hours	100%
		99.9%
	Ensure that 100% of undetected rapes are subject to a Review	100%
	100%	
Ensure 100% of Risk Management Plans are completed within prescribed timescale	100%	
	100%	
Complete 852 intrusive inspection reviews of managed offenders	852	
	885	
Road Safety and Road Crime	Reduce the number of people killed on the roads	190
		192
	Reduce the number of people seriously injured on the roads	1,710
		1,627
		YTD
		31/03/2015
Recorded Crime Groups 1-4	Recorded Crimes	194,862
	Detection Rate	35.9%
Recorded Crime Group 5	Recorded Crimes	61,488
	Detection Rate	96.5%

All data are provisional and should be treated as management information. All data items have been extracted from Police Scotland internal systems and are correct as at date of publication.

Crime Group/Classification

Group 1: Crimes of Violence

Group 2: Crimes of Indecency

Group 3: Crimes of Dishonesty

Group 4: Fire-raising, Malicious Mischief

Group 5: Other Crimes

3. FINANCIAL IMPLICATIONS

3.1 There are no financial implications as a consequence of this report.

4. PERSONNEL IMPLICATIONS

4.1 There are no additional personnel implications associated with this report.

5. LEGAL IMPLICATIONS

5.1 There are no legal implications associated with this report.

6. REPUTATIONAL IMPLICATIONS

6.1 There are no reputational implications associated with this report.

7. SOCIAL IMPLICATIONS

7.1 There are no social implications associated with this report.

8. EQUALITIES IMPLICATIONS

8.1 There are no equality implications associated with this report.

RECOMMENDATIONS:

Members are invited to note the content of this paper.